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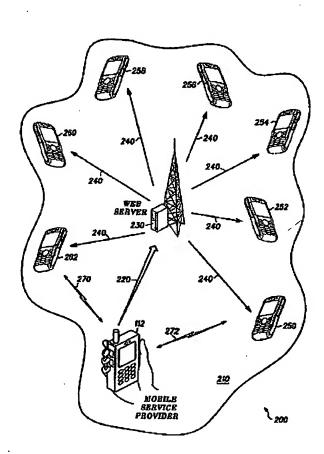
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[Continued on next page]

(54) Title: LOCATION-BASED MOBILE SERVICE PROVISION



(57) Abstract: A method (300) of providing location based services using a wireless communication system (100, 200) that facilitates communication to and/or from a plurality of communication units (250-262). The method includes the step of transmitting a wireless message (220), from a mobile service provider (112) to a number of communication devices in a location (210). The wireless message indicates a service to be provided by the mobile service provider (112) at the location (210). This enables mobile service providers to enhance their business via their mobile communication device, i.e. advertise their services to a geographically near, group of users. Preferably the recipient group of users have previously subscribed to, or registered their interest in, the services provided by the mobile service provider.

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B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols) IPC $\,7\,$ H04Q

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C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category °	Citation of document, with indication, where appropriate, of the rele	evant passages	Relevant to claim No.
X	FR 2 817 691 A (SAGEM) 7 June 2002 (2002-06-07) page 8, lines 5-23 page 10, lines 1-15 page 10, lines 25-30 page 12, columns 18-23 page 13, lines 5-7 page 14, lines 3-8 page 14, line 29 - page 15, line page 15, lines 11-18 page 15, lines 23-27	6	1,4-6, 11-25,27
X Furt	her documents are listed in the continuation of box C.	χ Patent family members are listed	in annex.
"A" docume consider filing of the citation of their official of their official offic	ategories of cited documents: ent defining the general state of the art which is not defining the general state of the art which is not defined to be of particular relevance document but published on or after the international date defined the publication date of another is cited to establish the publication date of another in or other special reason (as specified) ent referring to an oral disclosure, use, exhibition or means ent published prior to the international fifing date but han the priority date claimed	*T* later document published after the intor priority date and not in conflict with cited to understand the principle or it invention *X* document of particular relevance; the cannot be considered novel or cannot involve an inventive step when the divided and the cannot be considered to involve an involve	n the application but nearly underlying the claimed invention at be considered to cournent is taken alone claimed invention aventive step when the lore other such docupes to a person skilled
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INTERNATIONAL SEARCH REPORT

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